

Make Product Description

Last update: August 2025

Make is a visual platform for anyone to design, build, and automate without coding. The solution lets users connect apps or APIs to automate and optimize workflows. The main features of Make include the no-code workflow builder, 1000+ standard apps, execution dashboard, scenario templates, connections, webhooks, data stores and custom app development platform.

No-code Workflow Builder

The no-code workflow builder enables users to create and manage scenarios (automated workflows) by configuring interactions with various apps and systems. The builder includes access to more than 1,000 apps that represent third party applications, hundreds of pre-built templates, and the ability to filter, transform, and conditionally route data.

Management of Connections & Webhooks

Within Make, connections to apps and systems can be established and managed. Additionally, any number of unique Webhooks URLs can be created and managed.

Platform & Organization Management

The platform administration is a set of capabilities and administrative controls that correspond to all aspects of the Make platform, including user management as well as providing a dashboard listing all scenarios and usage of credits. Advanced capabilities, such as team management, may be included in some plans.

Other Platform Features

The Make platform includes additional features including the ability to invite other users, create and share custom apps, and use data stores to store data between executions. See Usage Allowance for specific details.

Usage Allowance

Usage allowance provides Make customers with a generous amount of platform capacity relative to the number of credits licensed to ensure stability and availability of the solution.

Every 10,000 licensed credits per month includes:

| Parameter | Parameter Entitlement per 10k credits licensed per month |
|-----------------------------|--|
| Monthly Data Transfer | 5 GB |
| Data Storage | 10 MB |
| Incomplete executions store | 10 MB up to 2GB total |
| Webhook Queue Size | 667 up to 10,000 total |

Additionally, each organization can use any number of data stores up to a maximum of 1,000, regardless of plan or number of credits.